

Asahi Super Dry “Mini Fridge” Prize Draw Promotion Terms and Conditions

Specific Terms and Conditions

<u>Name of Promotion</u>	<u>The Asahi Super Dry ‘Mini Fridge’ Competition</u>
<u>Opening/Closing Date & Time</u>	<p>The opening date for entries is 00:00 on 10/05/2024.</p> <p>The closing date of the prize draw is 23:59 on 31/12/2024.</p> <p>Entries received after this time will not be considered.</p>
<u>How to enter</u>	<p>To participate, scan the QR code on an Asahi Super Dry pint glass or coaster.</p> <p>All of the data fields (First name, Surname, valid email address and Eircode) must be completed on the online form provided on the following URL: https://www.asahisuperdry.com/en-ie/minifridgecomp/</p> <p>All entries must be submitted via https://www.asahisuperdry.com/en-ie/minifridgecomp/ and only one entry per person is permitted.</p> <p>No purchase necessary.</p>
<u>Prize</u>	<p>There are 12 prizes to be won.</p> <p>A. There are two (2) branded mini fridges (62L) each filled with 40 bottles of Asahi Super Dry 330ml beer (Value €550)</p> <p>B. There are ten (10) packs Asahi Super Dry 12 x 330ml beer products available to be won (Value: €22 each).</p> <p>Prizes are non-transferable and will only be awarded to the winner.</p> <p>Delivery is included into the prize in the Republic of Ireland territory.</p> <p>The prizes will be dispatched to the winners within the following month after notification.</p>
<u>Prize Eligibility</u>	<p>This competition is open to individuals aged 18 years old or over.</p> <p>The prize winner must be a resident of the Republic of Ireland at the time of entry.</p> <p>There is a limit of one entry to the competition per person.</p>
<u>Winner Notification</u>	<p>A winner will be chosen by random draw performed by a computer process on 02/01/2025.</p> <p>The winner will be notified by email (using details provided at entry) by the manager of the Promotion by 03/01/2025.</p>
<u>Promoter & Prize Provider</u>	<p>The Promoter is [Asahi UK Ltd, Griffin Brewery, Chiswick Lane South, London, W4 2QB, England. (“the Promoter”).</p>

	<p>The Promotion is managed by Richmond Marketing, Harmony Court, 1st Floor, Harmony Row, Dublin, D02 VY52 on behalf of the Promoter.</p> <p>Richmond Marketing will contact the winners to arrange delivery of prizes. Richmond Marketing will handle personal data in accordance with their privacy policy available at [Privacy policy - Richmond Marketing]</p> <p>To contact the Promoter about this Promotion, please email: [reception@richmondmarketing.com]</p>
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General Terms and Conditions

1. Participants must meet any eligibility requirements contained in the Terms and Conditions. The promotion is open to all residents of the Republic of Ireland aged 18 years or over, except employees of the Promoter, their families, agents or any third party directly associated with administration of this Promotion.
2. If for any reason a technical interruption, fault or site failure occurs when entering online, the Promoter does not take any responsibility for incomplete entries and any incomplete entries will not be considered valid for entry into the prize draw. The Promoter accepts no responsibility for any entries which are not completed for any reason.
3. Bulk entries made in any way, including using any software which allows participants to increase that participants entries into the draw will be disqualified and any prize award will be void.
4. The winner will be notified by email (using details provided at entry). If a winner does not respond to the Promoter within 7 days of being notified by the Promoter, then the winner's prize will be forfeited, and the Promoter will be entitled to select another winner in accordance with the process described above.
5. The prize for the winner is non-exchangeable, non-transferable and no cash alternative is offered.
6. The decision of the Promoter regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
7. The Promoter must make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and country of major prize winners, to anyone who contacts the Promoter (enclosing a self-addressed envelope) within one month after the closing date. If you object to any or all of your surname and county being published or made available, please contact the Promoter. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority for Ireland on request.
8. Participants are deemed to have accepted and agreed to be bound by these Terms and Conditions upon entry. The Promoter reserves the right to refuse entry or refuse to award the prize to anyone in breach of these Terms and Conditions.
9. The Promoter reserves the right to hold void, cancel, suspend, or amend the Promotion where it becomes necessary to do so.
10. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the

negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

11. Personal data supplied during the course of this promotion will be processed as set out in the Promoter's privacy policy [\[insert link to privacy policy\]](#).
12. The prize draw will be governed by Irish law and entrants to the prize draw submit to the jurisdiction of the Irish courts.